



ENABLING DREAMS FOR  
CHILDREN IN NEED

# What it is all about



*Nia, First Year Nursery Student, Indonesia:*

'Little Heroes' Dreams allows me to pursue my dream to become a qualified medical professional and operate my own clinic in the future. With the money I will make then I can support some of my sisters at the home to pursue their dreams.'



*John, Volunteer during Swing for the Kids Charity Golf Tournament:*

'It was an amazing experience to be part of such a passionate team. Everyone I met was full of enthusiasm to help these kids and what we achieved as a team was really amazing. My biggest joy was the smile on the children's faces.'



*Pastor Joel Santos, founder of Precious Heritage Children's Home:*

'Without the support of Little Heroes' Dreams we would still be struggling to survive every day. Now I am very confident about the future of our kids and that they will have all possibilities for a good life. The school has given us the income we need to stop worrying and focus on the development of our kids'.

# The reason behind establishing Little Heroes' Dreams

## Our Story

Little Heroes' Dreams is a Singapore-based not-for-profit organisation set up to foster sustainable development of orphanages, children homes, communities and other organisations caring for underprivileged children in Singapore and Southeast Asia, by developing capabilities empowering these organisation to provide the best care and support for these children.

## Mission

To help thousands of underprivileged children living in Southeast Asia to realise their dreams, ensuring shelter and protection, healthcare and good education.

## Slogan

ENABLING DREAMS FOR CHILDREN IN NEED





# Little Heroes' Dreams In Numbers

2015

TOTAL NUMBER OF CHILDREN IMPACTED

**1,571**

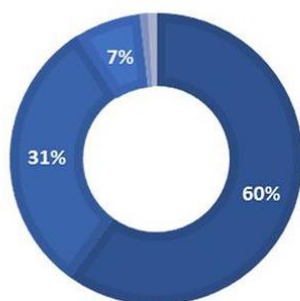
TOTAL # OF BENEFICIARY ORGANISATIONS

**21**

## USE OF FUNDS

Total project expenditure in 2015: SGD 54,890

Origin/Nationality of Beneficiary



- 60% Philippines
- 31% Indonesia
- 7% Singapore
- 1% Malaysia
- 1% Nepal

2030 TARGET

TOTAL NUMBER OF CHILDREN IMPACTED

**100,000**

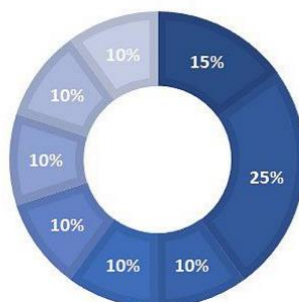
TOTAL # OF BENEFICIARY ORGANISATIONS

**1,000**

## USE OF FUNDS

Targeted project expenditure in 2030: SGD 3,500,000

Origin/Nationality of Beneficiary



- 15% Philippines
- 25% Indonesia
- 10% Singapore
- 10% Malaysia
- 10% Nepal
- 10% Cambodia
- 10% Laos
- 10% Myanmar

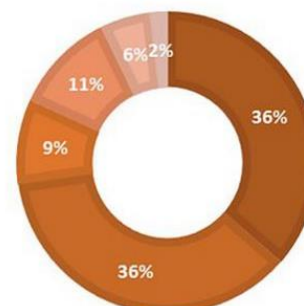
2015

EXPENSE RATIO

At present Little Heroes' Dreams is not using any of the donations we receive to cover administrative expenses and all members and volunteers are working on a pro-bono basis. Every dollar of funds raised go directly into our projects.

**0%**

Key Capabilities



- 36% Source of Income
- 36% Shelter & Care
- 9% Health & Nutrition
- 11% Basic & Higher Education
- 5% Operations & Service Delivery
- 2% Community Outreach

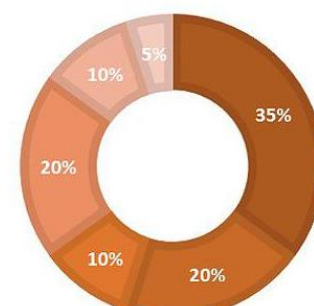
2030 TARGET

EXPENSE RATIO

We target to keep our expense ratio under 10% in the future and are determined to be very efficient in our operations.

**< 10%**

Key Capabilities



- 35% Source of Income
- 20% Shelter & Care
- 10% Health & Nutrition
- 20% Basic & Higher Education
- 10% Operations & Service Delivery
- 5% Community Outreach

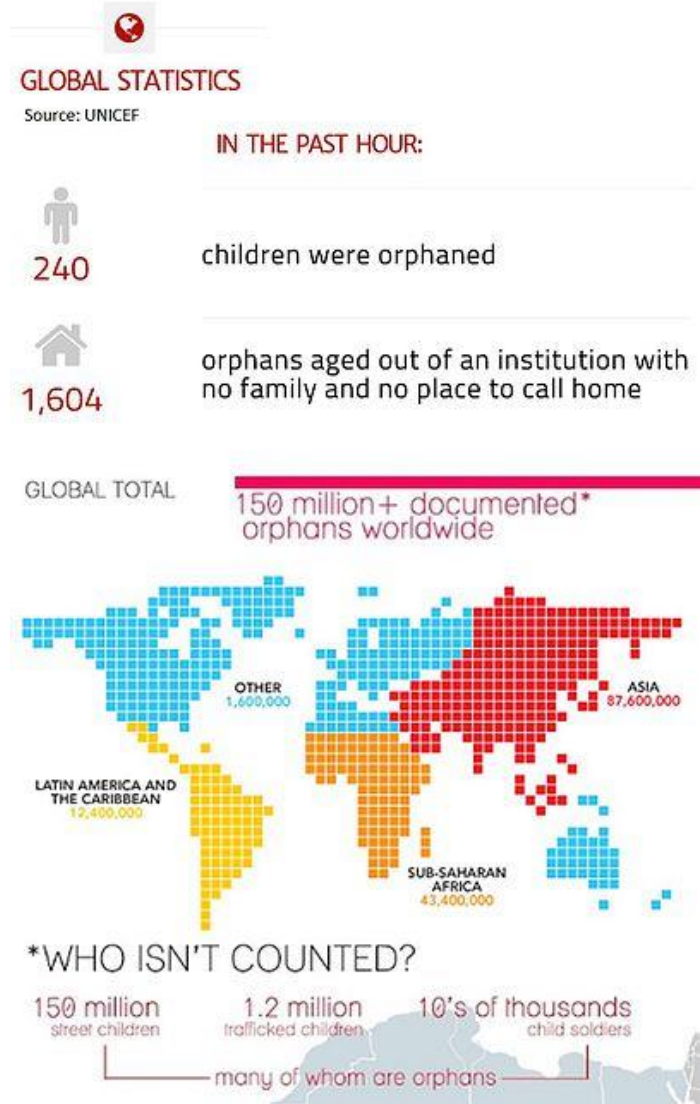
# Why we help Millions of children in need

## OVER 150 MILLION ORPHANS

Children are the most vulnerable individuals getting the negative impacts from crisis and conflicts happening around the world. Child population makes up 2.2 billion of 7 billion world populations. And 143 to 210 million of child population are orphaned. and many more children are lacking access to basic needs, such as a caring and loving home, nutritious food and healthcare, and good education. Asia is home to the largest number of orphaned children in the world; 60 million, at last count (UNICEF).

It is every child's right to live, get education, healthcare, shelter and protection against physical and psychological abuse.

We believe the ideal outcome for every child is to know the love and nurture of a permanent family, and that more efforts are needed to preserve and reunite families. The reality however is that there are millions of orphaned, abandoned and neglected children in our world today who deserve nothing less than our greatest efforts. They are the most vulnerable and marginalised group throughout all our society.



# Who we help Children in need

## THE ORPHANED, ABANDONED & NEGLECTED

The beneficiaries that we aim to impact are marginalised children such as orphaned, abandoned and neglected children and youth. In Asia alone there are an estimated number of over 60 Million children in need. Our aim is to enable dreams of thousands of children in need.

In order to reach thousands of children and youth, we are deploying our resources (financial, human, intellectual) with selected beneficiary organisations such as children homes, orphanages and youth centres to maximise our reach and impact.

We believe by investing in these organisations and building up key capabilities will enable them to provide the best care and support for children in need. Thus, we can have the biggest and most sustainable impact on thousands of children.

## Our Due Diligence Process



Besides the necessary due diligence process to uncover any form of fraud and chicanery such as money laundering, funding of terrorist groups, or tax evasion, we deploy a very stringent process to ensure that the organisations we support are truly acting in the best interest of the children, and are capable of being transformed into professional organisations.

# How we help Building Capabilities

## PROFESSIONALISM & SUSTAINABILITY

We believe in leverage. Thus our approach is very simple - transform the organisations we support, empower them to provide the best care and support for underprivileged children, and make them sustainable so that they can in return help thousands of children, year after year. We do this by building capabilities for these organisations in key areas.

## OUR ENGAGEMENT MODEL

We engage in a very structured approach with the organisations we support, with a clear objective in mind. Our ultimate goal is to transition the organisations we have supported intensively over a period into a partnership model, where they do not require our intensive support anymore, and only leverage on our intellectual properties help them to continuously improve their services to children in need.



## Key Capability Areas



There are six key capability areas, which we believe are essential for organisations that provide care and support for underprivileged children. Our resources, financial, human, as well as intellectual are deployed in these areas. Through the continuous work that we are doing, our teams are building up a repository of best practices and out of the box solutions, that we leverage throughout our network of organisations we support.



# Success story

## Precious Heritage Children's Home

There were days when the orphans living in Precious Heritage Children's Home in the rural outskirts of the Philippines did not have vegetables to eat. Rice with a bit of meat was all they had sometime.

Today, the kids have fresh supply of vegetables from their own garden, go to the school just at their doorstep, read at the library after school and think about what they want to become in the future.

Our work went back to November 2011. Precious Heritage was still a basic orphanage in this rural community caring for orphans mostly abandoned at a young age. Like any other orphanages, they were very reliant on donations. They get donations from visitors from time to time and receive some support from a church. This was certainly not sustainable in the long term to care for these children.

So together with the founder Joel Santos, we looked at various options to keep the home self-sufficient. Our first project was to build a school so it can take in paying students from the neighbourhood. This initiative enables the home to earn their own income through the school fees and pay for the daily expenses to care for the kids and run the place. In addition, it provides a valuable service to community and helps to foster relationships within the community.

Our second bigger project was to help the home to build a new house for the children to stay. With more children to care for and more children turning into teenage age, there was a need to have a second house that the older girls now call their home. We then observed that the children were not getting enough vitamins from vegetables.

In our third project, together with the kids we built a vegetable garden from scratch. Because the vegetables are planted through their own efforts, the children are excited about having greens from their own garden.

With the basic needs taken care of, we moved to the fourth project which focused on providing college scholarships for older kids so they could continue their higher education and finally realise their dream jobs.

By enabling the children live on steady income flow from the school fees, they no longer need to worry about the roof over their head and the food. They can now focus on studying, on getting a better education and reach for bigger dreams.

Our work is not yet done. In the Philippines, there are still more than 1 million orphans living below poverty line. We will continue to work closely with the orphanages and children's homes in Southeast Asia to help them on the road to self-sufficiency.



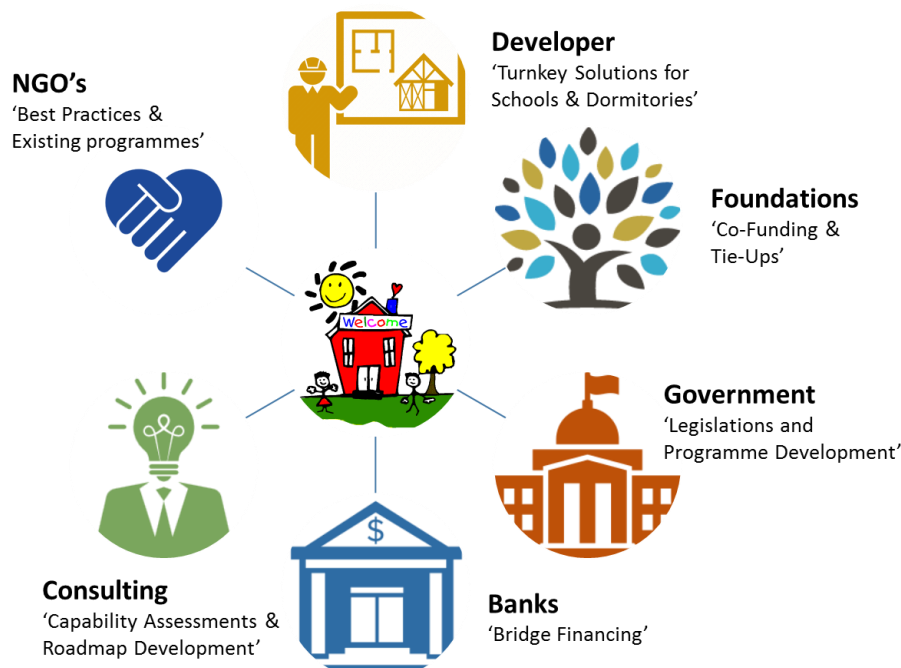


# Our Partnership Model

We can't do what we are doing without the support from other organisations that provide services in specific areas. We are continuously expanding our partner network and connect our beneficiary organisations to our partners, providing them access to existing and established programmes.



## Partnership Landscape



## NGOs

We want to concentrate on what we are good at and leverage existing programmes and services from other NGOs. We are very active in finding new NGO partners who can provide services to our beneficiaries in key capability areas such as education, nutrition & health, and community outreach.

## Consulting

Our tie ups with leading consulting companies allow us to deploy high-skilled volunteers to do the required capability assessments and design of roadmaps for our beneficiary organisations.

## Developers

One of our key investments is in constructing dormitories and school buildings that serve as a key source of income. We partner with developers who provide us with cost-effective turnkey solutions.

## Foundations

We partner with local foundations who support us with co-funding in our projects and who link us up with other key partners within the communities we operate in.

## Financial Institutions

Banks provide us with bridge financing solutions to support the implementation of our roadmaps.

# How you can help

## Get engaged

### *Engage Yourself*

#### Donate or Start a Fundraiser

- Make a direct donation or participate in our crowd-fundraising campaigns
- Engage your personal network and organise your own fundraiser (our team supports you with marketing material you need)

#### Become a Volunteer

- Join us as a volunteer and actively engage in a range of activities directly benefiting our beneficiaries.
- Visit our website for open positions and join one of our 'huddle' sessions

#### Become a Member

- Join us as a member and help us further grow Little Heroes' Dreams and our programmes

### *Engage Your Company*

#### Start a Fundraiser

- Let your company match the funds you raise
- Get your colleagues engaged

#### Organise a Volunteering Session

- Get together a team to engage in one of our volunteering activities

#### Organise a Book Drive

- Collect used books in your company and get support from our experienced team and logistics partners

#### Organise a Laptop Giving

- Source laptops that would normally be returned or scraped and prepare them to be shipped to one of our students

### *Plan your Legacy*

#### Plan your Succession

- Decide on beneficiaries or the a specific cause yourself
- Our team will help you to get to know our beneficiaries and our programmes

#### Make it Formal

- Our team will work with your lawyer and financial consultants to work out the details
- Allocate for immediate or long-term impact

# Contact us & Stay connected

## **Contact Us**

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## **Stay Connected**

HOMEPAGE

[www.lhd.org.sg](http://www.lhd.org.sg)

FACEBOOK

<https://www.facebook.com/pages/Little-Heroes-Dreams/753836074700161>

LINKEDIN

[https://www.linkedin.com/company/little-hero%27s-dreams?trk=top\\_nav\\_home](https://www.linkedin.com/company/little-hero%27s-dreams?trk=top_nav_home)

TWITTER

<https://twitter.com/LHDreams>



***A big thanks on behalf of all  
the children for your support***





*every child has a dream and together we can make it real*